

**CERTIFICATE OF MAILING  
(PATENT)**

**Express Mail No. EV048575397US**

**Deposited October 7, 2002**

I hereby certify that the attached correspondence, identified below, is being deposited with the United States Postal Service as "Express Mail Post Office to Addressee" under 37 C.F.R. §1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

By: \_\_\_\_\_

Patent Application of: Bulatovic et al.

Title: Method and System for Selectively Display Advertisements on a Display Device

Serial No.: 09/918,841

- ✓ Transmittal (in duplicate)
- ✓ Request for Withdrawal as Attorney or Agent
- ✓ Return Receipt Postcard

Attorney Docket No.: 05423.00001

**RECEIVED**

**OCT 10 2002**

**Technology Center 2100**

Banner & Witcoff, Ltd.  
Ten S. Wacker Drive, Suite 3000  
Chicago, Illinois 60606  
Telephone: (312) 715-1000

**RECEIVED**

**OCT 18 2002**

**GROUP 3600**

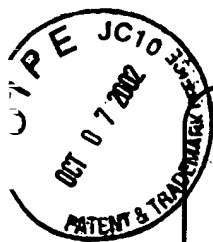
Please type a plus sign (+) inside this box → +

PTO/SB/83 (08-00)

Approved for use through 10/31/2002. OMB 0651-0035

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.



## REQUEST FOR WITHDRAWAL AS ATTORNEY OR AGENT

|                        |                  |
|------------------------|------------------|
| Applicati n Number     | 09/918,841       |
| Filing Date            | July 31, 2001    |
| First Named Inv nt r   | Bulatovic et al. |
| Group Art Unit         | 2152             |
| Examiner Name          | (TBA)            |
| Attorney Docket Number | 05423.000        |

**RECEIVED**

To: Assistant Commissioner for Patents  
Washington, DC 20231

OCT 10 2002

Technology Center 2100

We hereby apply to withdraw as attorney or agent for the above identified application.

|                           |        |                        |        |                      |        |
|---------------------------|--------|------------------------|--------|----------------------|--------|
| ALTHERR, Robert F.        | 31,810 | HONG, Patricia E.      | 34,373 | NELSON, Jon O.       | 24,566 |
| BANNER, Donald W.         | 17,037 | HOSCHEIT, Dale H.      | 19,090 | NIEGOWSKI, James A.  | 28,331 |
| BANNER, Mark T.           | 29,888 | HYMEL, Lin J.          | 45,414 | PATEL, Binal J.      | 42,065 |
| BANNER, Pamela J.         | 33,644 | IWANICKI, John P.      | 34,628 | PATHAK, Ajay S.      | 38,266 |
| BECKER, Matthew P.        | 45,824 | JACKSON, Thomas H.     | 29,808 | PETERSON, Thomas I.  | 30,969 |
| BECKHIT, William W.       | 18,262 | KAGAN, Sarah A.        | 32,141 | POTENZA, Joseph M.   | 28,175 |
| BERGHAMMER, Joseph J.     | 46,057 | KATZ, Robert S.        | 36,402 | PRATT, Thomas K.     | 37,210 |
| BODNER, Jordan            | 42,338 | KLEIN, William J.      | 43,719 | RENK, Christopher J. | 33,761 |
| BUROW, Scott A.           | 42,373 | KRAUSE, Joseph P.      | 32,578 | RESIS, Robert H.     | 32,168 |
| CAJIAHAN, James V.        | 20,095 | LINEK, Ernest V.       | 29,822 | RIVARD, Paul M.      | 43,446 |
| CHANG, Steve S.           | 42,402 | MAIONE, Dale A.        | 32,155 | ROBINSON, Douglas W. | 32,751 |
| COHAN, Gregory J.         | 40,959 | MANNAYA, Ashok K.      | 45,301 | SCHAD, Steven P.     | 32,550 |
| COOPERMAN, Marc S.        | 34,143 | MAPLE, Marie-Claire B. | 37,588 | SHIPLEY, Charles W.  | 28,042 |
| CUKUTIN, Joseph P.        | 34,571 | MAY, Steven A.         | 44,912 | SHULL, Jason         | 47,085 |
| DAVID, Michael            | 44,642 | McDERMOTT, Peter D.    | 29,411 | SKERPON, Joseph M.   | 29,864 |
| DeMOOR, Laura J.          | 39,654 | McKEE, Christopher L.  | 32,384 | STOCKLEY, D. J.      | 34,257 |
| EVANS, Thomas L.          | 35,805 | McKIF, Edward F.       | 17,335 | VAN ES, J. Pieter    | 37,746 |
| FEDORUCHKO, Gary D.       | 35,509 | MPDLOCK, Nina L.       | 29,673 | WITCOFF, Sheldon W.  | 17,399 |
| FERGUSON, Catherine A.    | 40,877 | MEECE, Timothy C.      | 38,553 | WOLFFE, Franklin D.  | 19,724 |
| FICKLER, Debra A.         | 46,699 | MEEKER, Frederic M.    | 35,282 | WOLFFE, Susan A.     | 33,568 |
| FISHER, William J.        | 32,133 | MILLER, Charles L.     | 43,805 | WRIGHT, Bradley C.   | 38,061 |
| GLEMBOCKI, Christopher R. | 38,800 | MITRIUS, Janice V.     | 43,808 |                      |        |
| HANLON, Brian E.          | 40,449 | MORENO, Christopher P. | 38,566 |                      |        |
| HEMMENDINGER, Lisa M.     | 42,653 | MOTTLEY, Darrell G.    | 42,912 |                      |        |

The reasons for this request are: On October 4, 2002, co-inventor Jeffrey Kurgan instructed the above counsel to withdraw from the above-cited application.

- ☐ The correspondence address is NOT affected by this withdrawal.
- ☒ Change the correspondence address and direct all future correspondence to:

### CORRESPONDENCE ADDRESS

☐ Customer Number

Place Customer Number  
Bar Code Label here

☒ Firm or  
Individual Name

Marija Bulatovic

Address

3743 Greenwood

Address

City

Skokie

State

IL

ZIP

60076

Country

USA

Telephone

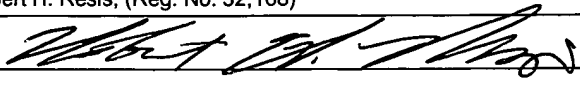
Fax

This request is enclosed in triplicate.

**RECEIVED**

OCT 18 2002

GROUP 3600

|   |   |
|---|---|
| Name  | Robert H. Resis, (Reg. No. 32,168)  |
| Signature   |  |
| Date  | October 7, 2002   |
| <p><i>NOTE: Withdrawal is effective when approved rather than when received<br/>Unless there are at least 30 days between approval of withdrawal and the expiration date of a time<br/>period for response or possible extension period, the request to withdraw is normally disapproved.</i></p> |   |

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

10-08-02

CP 2152

PTO/SB/21 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Please type a plus sign (+) inside this box → ☐

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

# TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Application Number 09/918,841

Filing Date July 31, 2001

First Named Inventor Bulatovic et al.

Group Art Unit 2152

Examiner Name (TBA)

Total Number of Pages in This Submission

Attorney Docket Number 05423.00001

RECEIVED

OCT 10 2002

Technology Center 2100

## ENCLOSURES (check all that apply)

☐ Fee Transmittal Form

☐ Fee Attached

☐ Amendment / Response

☐ After Final

☐ Affidavits/declaration(s)

☐ Extension of Time Request

☐ Express Abandonment Request

☐ Information Disclosure Statement

☐ Certified Copy of Priority Document(s)

☐ Response to Missing Parts/ Incomplete Application

☐ Response to Missing Parts under 37 CFR 1.52 or 1.53

☐ Assignment Papers (for an Application)

☐ Drawing(s)

☐ Licensing-related Papers

☐ Petition

☐ Petition to Convert to a Provisional Application

☐ Power of Attorney, Revocation Change of Correspondence Address

☐ Terminal Disclaimer

☐ Request for Refund

☐ CD, Number of CD(s) \_\_\_\_\_

☐ After Allowance Communication to Group

☐ Appeal Communication to Board of Appeals and Interferences

☐ Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)

☐ Proprietary Information

☐ Status Letter

☒ Other Enclosure(s) (please identify below):

Request for Withdrawal as Attorney or Agent, Exp MI # EV048575397US  
Return Receipt Post Card

Remarks

Please charge any additional fees or credit overpayment to Deposit Account No. 19-0733. A duplicate copy of this sheet is enclosed.

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name

Banner & Witcoff, Ltd.  
Ten South Wacker Drive, Suite 3000  
Chicago, IL 60606  
Robert H. Resis (Reg. No. 32,168)

Signature

*[Handwritten Signature]*

Date

October 7, 2002

RECEIVED

OCT 18 2002

GROUP 3600

## CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on this date: \_\_\_\_\_

Typed or printed name

Signature

Date

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.